



### 1. TITLE OF THE PROFESSION

02134006 Képző- és iparművészeti munkatárs (Művészeti grafikus)

### 2. TRANSLATED TITLE OF THE PROFESSION

Fine and applied arts associate (Graphic designer)  
(THIS TRANSLATION HAS NO LEGAL STATUS)

### 3. PROFILE OF SKILLS AND COMPETENCES

- understand the task, gain inspiration and collect information;
- have a creative approach to the task;
- carry out their work relying on conceptual design thinking;
- draw up plans, sketches and budgets;
- be an active participant in teamwork with an open-minded and creative mindset;
- be an active participant in teamwork with an open-minded and creative mindset;
- distinguish between different graphic design types according to their purpose, formal technical requirements and professional design characteristics;
- apply their acquired knowledge about the history of letter forms, typography and typesetting;
- consciously select and adopt styles, forms of expression, compositions and techniques;
- use different typographic and visual design styles appropriately;
- apply different forms of representation (visualisation, stylisation, transcription, abstraction);
- design works of art with regard to aesthetics and function;
- use and integrate colours, shapes, images, motifs and fonts into designs appropriately and in style;
- make expressive and effective connections between visual and textual elements;
- design and create works of art, using manual imaging techniques—drawing instruments, painting, montage, collage and design reproduction technology (DRT);
- rely on their inner vision to make creative designs;
- make calligraphy with manual tools;
- use vector and pixel graphics software as well as desktop publishing software at user level;
- incorporate manually-designed elements into their computer work;
- design illustrations, specialist illustrations, figures and specialist figures, using manual and digital graphic design techniques;
- create the typographic design of newspapers, books, online publications, design title pages and cover pages, typeset materials;
- create the graphic design of posters, advertisements and brochures;
- digitalise photos intended for reproduction, make, process and edit digital photos for specific purposes;
- digitalise photos intended for reproduction, make, process and edit digital photos for specific purposes;
- design logos, symbols and pictograms;
- design the image of the company or product, create a corporate image or brand manual;
- design the graphic elements of advertising campaigns;
- create infographic and data visualisation graphic content;
- develop visual concepts;
- make the graphic design of webpages;
- create designs according to the technical requirements of the end-use, carry out appropriate pre-press work relying on their knowledge of printing processes and finishing work;
- choose the right type of paper for the work relying on their knowledge of paper types;
- continuously expand and apply their knowledge of graphic history and theory in their professional work;
- apply their art history knowledge in their professional work;
- keep abreast of the latest trends in contemporary art and graphic design and take these into account in their design work;
- liaise with their customers and professional partners;
- carry out basic marketing tasks related to their work or hire external experts to perform these tasks;
- present their work professionally in a modern, sophisticated form;
- continuously expand and develop their own professional portfolio;
- undergo further training and/or continue their studies at an art university to foster their own professional development.

#### 4. CLASSIFICATION OF THE VOCATIONAL TRAINING ACCORDING TO THE ISCED FIELDS OF EDUCATION AND TRAINING (ISCED-F)

0213 Fine arts

**(\*) Explanatory notes:**

<sup>1</sup> In the original language. | <sup>2</sup> The translation of the designation is provided for information purposes only. | <sup>3</sup> Fill it out if necessary. The certificate supplement provides additional information on the qualification but have no legal value in itself. The format of the description is in conformity with Decision (EU) 2018/646 of the European Parliament and of the Council of 18 April 2018 on a common framework for the provision of better services for skills and qualifications (Europass) and repealing Decision No 2241/2004/EC.

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MEMBER

## 5. OFFICIAL BASIS OF THE CERTIFICATE

<p><b>Name and status of the authority issuing the certificate</b></p>	<p><b>Name and status of the national/regional authority providing accreditation/recognition of the certificate</b></p> <p>Ministry for Innovation and Technology</p>															
<p><b>Level of the certificate (national or international)</b></p> <p><b>NQF level:</b> 4</p> <p><b>EQF level:</b> 4</p> <p><b>Digital Competence Framework level:</b> 4</p>	<p><b>Grading scale / Pass requirements</b></p> <p>Five -grade: 5 excellent 4 good 3 satisfactory 2 pass 1 fail</p>															
<p><b>Certificate number:</b> CXK A</p> <p>Serial number: 123456</p> <p><b>Certificate issue date:</b> 2024.01.11</p>	<p><b>Designation of the theoretical and practical subjects of the vocational qualification examination and their grades according to a five-grade scale</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="3"><b>oral</b></td> </tr> <tr> <td style="width: 80%;">Art history and Graphic design theory</td> <td style="width: 10%; text-align: center;">100%</td> <td style="width: 10%; text-align: center;">5</td> </tr> <tr> <td colspan="3"><b>practical</b></td> </tr> <tr> <td>Presentation of the professional portfolio; Presentation of the graphic design examination work</td> <td style="text-align: center;">100%</td> <td style="text-align: center;">5</td> </tr> <tr> <td>Result of the qualification examination</td> <td style="text-align: center;">100%</td> <td style="text-align: center;">5</td> </tr> </table>	<b>oral</b>			Art history and Graphic design theory	100%	5	<b>practical</b>			Presentation of the professional portfolio; Presentation of the graphic design examination work	100%	5	Result of the qualification examination	100%	5
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<p><b>Access to next level of education/training</b></p>	<p><b>International agreements</b></p>															
<p><b>Other information concerning the vocational training process</b></p>																
<p><b>Legal basis</b></p> <p>Government Decree 11/2020 (II. 7.) on the Implementation of the Act on Adult Education, Section 13(1) of Act LXXX of 2019 on Vocational Education and Training.</p>																

## 6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

Description of the sectoral basic training and the theoretical and practical vocational training	Distribution of programme elements in percentage
Total duration of the education/training	2 years

### Entry requirements:

- Educational prerequisite: secondary school-leaving certificate or elementary school qualification for individuals studying in school-based, full-time programmes
- Vocational aptitude and skills assessment is required

### Further information:

#### ORAL EXAMINATION EXERCISES

Art theory and representation

Design and technology

Professional communication

Graphic design theory and practice

#### PRACTICAL EXAMINATION EXERCISES

Graphic design theory and practice

You can find more information on the Programme and System Requirements in the following link: <https://ikk.hu>

This certificate supplement was elaborated in accordance with the programme requirements registered by the minister responsible for VET.

**National Reference Point: National Office of Vocational Education and Training and Adult Learning: <https://nrk.nive.hu>**

Head of Examination Organiser:

Issue date: 2024.01.11

**SEAL**